








Pitch Rating Card

Name of Team/Presenter: _____

Pitch Title: _____



Evaluation Criteria

Criteria	1 – Needs strong Improvement	2 – Fair	3 – Good	4 – Very Good	5 – Excellent
Creativity  Is the idea original, engaging, and innovative?					
Clarity of Message  Is the main idea easy to understand and well explained?					
Reasoning  Are arguments logical and convincing?					
Quality of Design  Are visuals/slides/prototype clear and appealing?					
Communication Skills  Is the delivery confident, engaging, and well-paced?					