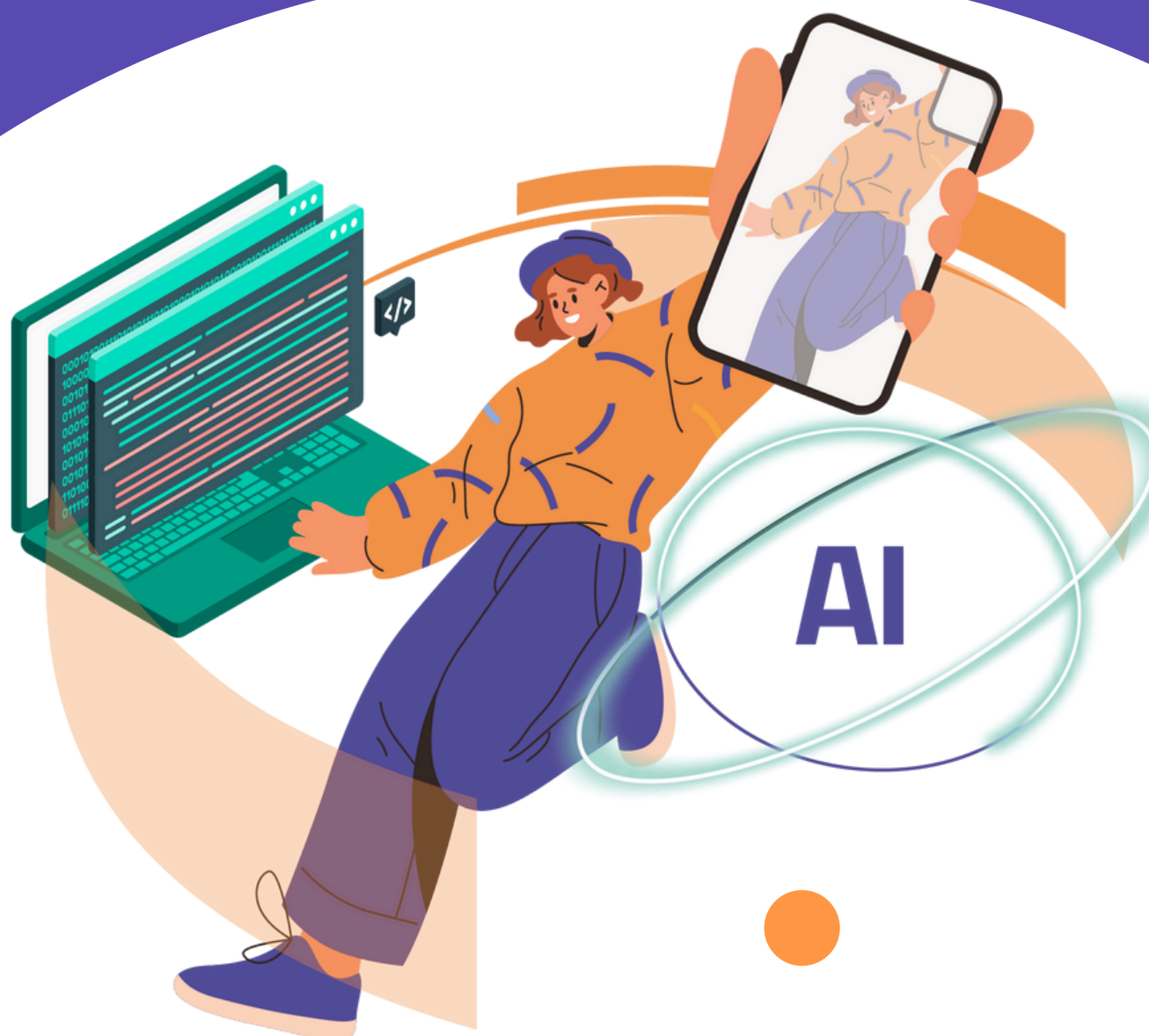


GIRLS GO CIRCULAR

Artificial Intelligence Challenge for
Secondary Schoolgirls



Currently, in Europe, women make up only 41% of the workforce in **STEM disciplines (Science, Technology, Engineering, and Mathematics)** and 19% in Information and Communications Technology (ICT) jobs. The EU-funded Girls Go Circular Project aims to reduce the **Digital and STEM Gender Gap** by equipping schoolgirls aged 14-19 across Europe with digital and entrepreneurial skills.

The Women and Girls in STEM Forum gathers once a year students from the Girls Go Circular project, offering them to meet and receive personal guidance from **female mentors in STEM fields**. This year's Forum will take place on 10 October 2024 in Budapest.

The Artificial Intelligence Challenge draws on Girls Go Circular's objectives by **encouraging female students to gain more experience and self-confidence in dealing with technology** applied to real-world issues and thus promote their interest in scientific fields. The finalists of the Challenge will get to attend the Women and Girls in STEM Forum in person.



THE CHALLENGE: CREATE AN AI TOOL FOR GENDER EQUALITY

Requirements:

- Be a schoolgirl **aged 14-19**.
- Be a participant or alumna of the **Girls Go Circular project**.
- Form a **team composed of 3 girls**.
- Come up with an idea for an **AI tool to solve a gender equality issue** of your choice (e.g. a career development chatbot, a bias detection algorithm, an online harassment detector, a personalised education or healthcare platform, a diversity and inclusion monitor for companies...)

The team should develop:

Their **own idea for an AI Tool** using our Design Thinking template.

Important: Students do not need to build an actual AI (no coding skills required).

A **pitch video** of maximum 3 minutes in which the team presents the gender equality issue they chose and how their AI Tool will help solving it.

To participate, each team must submit their Design Thinking slides and their pitch video in **English** by **30 June 2024** on the webpage:
<https://eit-girlsgocircular.eu/wgsf24-student-challenge/>.

Evaluation Criteria and Prize:

The evaluation criteria are available here: <https://eit-girlsgocircular.eu/wgsf24-student-challenge/>. The AI tool ideas will be evaluated by an expert jury, and one team per project country will **be invited to attend the Women and Girls in STEM Forum in person in Budapest** together with their teacher. All travel costs will be covered by the project.

The best three teams will be given the opportunity to **present their AI idea on stage** during the event!



See you at the
**Women and
Girls in STEM
Forum**
in October!

If your students are not selected to attend the Women and Girls in STEM Forum in person, your class will still be able to follow the event online in an interactive manner.

For more information, please go to: <https://eit-girlsgocircular.eu/wgsf24-student-challenge/>.